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How To Create Powerful Powerpoint 2010 Presentations Quickly And Easily: A Quick-start Guide To Using Powerpoint (Business Basics For Beginners Book 19)



Synopsis

If you're thinking about buying or already own PowerPoint 2010 but are not sure if you can master the skills to create powerful presentations, this illustrated step-by-step guide is designed to help you create and deliver impressive, high-quality presentations to your target audience. Go step-by-step through the process of creating a full-featured PowerPoint presentation quickly and easily. Learn how to: +Create a new deck +Format slides +Add text +Add images +Use animation to get your points across +Engage the attention of your audience through the strategic choices that you make on each slide and more. Discover how to:+use your presentations to expand your brand+increase your number of prospective customers and clients +structure your presentations to command attention no matter what the length is of your speaking engagement or meeting. +use your decks to market your business on some of the most popular sites on the Internet+make videos to market your business, even if you're camera shy and much more. Follow the steps in this guide to create your first PowerPoint deck so you can use it a variety of ways to both market your business and bring in extra income. Get top tips on how to create powerful professional-looking PowerPoint presentations that will impress and pave your path to success. If you're eager to add more visual content such as presentations and video to your website, blog and other marketing activities, grab this guide today and start using PowerPoint as a whole new path to profitability. ++Word Count=11,837plus the step by step checklist to download++++TABLE OF CONTENTS WHAT'S IN THIS GUIDE INTRODUCTION CHAPTER 1: HOW TO CREATE POWERPOINT SLIDES CHAPTER 2: HOW TO INSERT MEDIA INTO PRESENTATION SLIDES CHAPTER 3: ADD ANIMATION TO YOUR POWERPOINT PRESENTATIONS CHAPTER 4: POWERPOINT TIMINGS, NARRATION AND PUBLISHING CHAPTER 5: TOP TIPS FOR GREAT POWERPOINT PRESENTATIONS CHAPTER 6: TOP MARKETING USES FOR POWERPOINT PRESENTATIONS CONCLUSION FURTHER READING APPENDIX 1: CHECKLIST TO CREATE A POWERPOINT PRESENTATION APPENDIX 2: HOW TO ADD A SLIDE SHOW TO SLIDESHARE =====ABOUT THE AUTHORS Joan Mullally and Evelyn Trimborn have been marketing online for nearly 20 years and are the authors of more than 100 business and marketing titles designed to help new business owners gain the skills they need to succeed. They have both worked as PowerPoint specialists. Look for the Business Basics for Beginners and Marketing Matters series of titles to increase your success in the competitive world of online marketing. They are also the authors of How to Create Powerful Presentations Quickly and Easily with PowerPoint 2013 for those who need help mastering that version of the program, available at: <http://amzn.to/1OI7IYA>

Book Information

File Size: 3276 KB

Print Length: 105 pages

Publisher: Eternal Spiral Books; 7th edition (March 9, 2015)

Publication Date: March 9, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00UIGFXQM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #265,085 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #43

in Books > Computers & Technology > Software > Microsoft > Microsoft Powerpoint #55

in Books > Computers & Technology > Business Technology > Software > Presentation Software

#280 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing >

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Customer Reviews

A simple and easy to follow explanation to create a PowerPoint presentation without previous experience. It covers all the tools Microsoft included in the program. This is a great guide for those who want to create a slide show but don't want to go through the many help files Microsoft provides.

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